

At 211 Degrees, Water is Hot by Sam Parker & Mac Anderson

At 212 degrees, it boils.

And with boiling water, comes steam.

And steam can power a locomotive.

Raising the temperature of water by one extra degree means the difference between something that is simply very hot and something that generates enough force to power a machine - a beautiful, uncomplicated metaphor that ideally should feed our every endeavor -- consistently pushing us to make the extra effort in every task we undertake. 212° serves as a forceful drill sergeant with its motivating and focused message while adhering to a scientific law -- a natural law. It reminds us that seemingly small things can make tremendous differences. So simple is the analogy that you can stop reading right now, walk away with the opening thought firmly planted in your mind, and benefit from it for the rest of your life.

That's the purpose of this book -- to help you internally define and take ownership of the most fundamental principle behind achieving life results beyond your expectations -- a simple idea with a singular focus -- an actionable focus.

212°

It's this dramatic -- three numbers joined together to form one, crystallizing a message that absolutely assures life-altering, positive results for those who choose to apply it.

It's your life.

YOU are responsible for your results.

It's time to turn up the heat.

From this day forward, commit to operating at 212° in everything you do.

Etch it into your thinking -- into your being. Apply it to your actions. It guarantees to increase your results positively and, in so many cases, increase your results exponentially.